**Kidsfactory 2016**
A public learning and play event to promote oral self-care for children and parents

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**Introduction & Methodes**

During Kidsfactory 2016, after a professional interactive workshop ‘tooth brushing’, 108 children were semi-structured interviewed by two dental hygienists Yvonne A.B. Buunk-Werkhoven & Lieneke Steverink-Jorna.

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**Results**

61% of the children (66.7% girls, mean age: 7.5 year) appreciated this ‘tooth brushing’ approach highly enthusiastic

71% of the children visit the workshop for the first time

65% of the children's parents had an average income and 26% above average

33% of the children is not familiar with the dental hygienist. 25% maybe like to visit, and 24% don't want to visit a dental hygienist. 16% have regularly visits and 20% plan to visit a dental hygienist

Children's intention to change their oral self-care and food/drink consumption is high

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**Discussion & Conclusion**

- Participation may improve children’s and parents’ knowledge; it may encourage their home self-care

- Both studies showed that effectively carried out programs of personal oral self-care may play an important role in the improvement of oral health awareness

- Research to refine the effects of public events is necessary

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